World of Wearable Art (WOW)

穿着艺术大赛

Audiences at the 2007 Montana World of Wearable Art (WOW) shows will be treated to an exciting new section, as well as new themes for existing sections.

A new category for this year is the Shades of White section, which is themed on the many evocative ways in which white can be portrayed - a limitless palette. The Children's Section is also themed this year, under the fairytale brief of 'Dreams and Nightmares'.

In a break from the norm, WOW has decided to rest the popular Bizarre Bra section and has welcomed back the Man Unleashed section. With the theme 'Reinterpret the Business Suit', this section should be popular with the ladies in the audience and a great new challenge for designers.

Many of WOW's much loved sections will feature again this year including the South Pacific section, the Avant Garde section, the Open section and the Illumination Illusion section with the theme of 'Performance Art'.

The sections provide designers with their brief for their garment designs and often are the only clue for the audience of what the coming show might have to offer. There are seven sections in the annual Awards and designers can enter any one. 观看 2007 年蒙大拿穿着艺术大赛表演的观众不仅会饱览激动人心的新竞赛组的表演,还会有幸欣赏到赋予了新主题的原有竞赛组的表演。

今年新加入的竞赛组名为"多重白色",以许多激发人们表现白色这种无限度色彩的方法为主题。儿童竞赛组今年也以童话题材"梦幻与梦魇"为主题。

为打破惯有的俗套,穿着艺术大赛决定暂停受人喜爱的"奇异胸罩"竞赛组,重新迎回了"不羁的男人"竞赛组。这个赛组以"再展西装"为主题,会受到女性观众的青睐,对设计人员也颇具挑战性。

穿着艺术大赛的许多深受欢迎的竞赛组,如南太平洋组、前卫时尚组、自由发挥组、炫彩荧光组,今年将再度以"表演艺术"为主题。所有赛组为设计人员的服饰设计准备了简介,以帮助观众了解即将上场的节目。七个竞赛组都设有年度大奖,设计人员可以参加任何一个奖项的角逐。