- 1. 拥有 6 年以上国际大型上市集团管理经验,包括市场管理,IT 项目管理以及运营管理
- 2. 具有丰富理论知识与实际经验的 高级管理人员完全胜任管理角 色,曾多次率领团队高效完成项 目
- 3. 有丰富的 IT 项目管理经验,市场 策划经验以及团队合作的组织管 理和执行能力
- 4. 曾担任过国际著名上市酒业集团 (狮王集团,Lion Nation)的市 场总监职务
- 5. 现担任国际大型 IT 通讯上市公司 (新西兰移动电信集团, Telecom New Zealand---Gen-i)的项目总 监职务
- 6. 曾率领本人管理团队高准确度, 提前完成 ANZ 银行纽澳,塔斯曼 海峡,库克海峡系统防火墙项 目,并夺得"Be Your Best" 万 人企业年度管理奖项
- 7. 曾被狮王集团委任市场总监职 位, 并委派回大中华地区以及完 成分厂资产拆分工作(2005年至 2006年)
- 8. 曾被狮王集团多次要求参加澳洲 悉尼总部的高层年度会议,以及 online 的高层季度会议
- 9. 擅长作为最高指挥官的情况下,独立带领团队处理紧急突发情况
- 10. 在没有直属上司的情况下, 作为最高管理人员, 有能力做出最合适的决策

Over 6 years of management experience in large, international listed companies including experience in marketing management, IT project management and operation management.

Experience in a senior management position with rich theoretical knowledge and practical experience; fully qualified for any management roles. Record of leading teams to accomplish projects very efficiently.

Extensive experience managing IT projects, marketing planning and the ability to organise, manage and implement team work.

Experience working as Marketing Director of Lion Nathan, an internationally renowned listed alcoholic beverage company.

Currently working as Project Director in a large, international listed IT and telecommunications company - Telecom New Zealand. Gen-i.

Experience leading a team to implement the project of configuring a firewall for ANZ Bank's New Zealand Australia, Tasman Strait and Cook Strait system, and winning "Be Your Best", an annual management award for ten thousand employee enterprises.

Travelled to the Greater China Region while appointed as Marketing Director at Lion Nathan to implement assets divestiture for a branch factory (from 2005 to 2006).

Repeatedly invited by Lion Nathan to attend the annual senior management meetings at the company headquarters in Sydney, Australia, as well as the quarterly online senior management meetings.

Excel at leading a team independently as its senior manager dealing with emergency situations.

Ability to make good decisions as the most senior manager in the absence of any immediate boss.

- 11. 精通 ERP 系统分析, 曾参与和完成狮王集团大中华区的 ERP 系统的实施(SAP)
- 1. 本人主要负责管理团队去实施大型企业用户的远程跨海项目,其中包括海底电缆的租用与连接,安全防火墙(硬件)的建立和维护,以及实施过程中团队的管理和财务支出的监控。并负责紧急项目的策划和组织,如大型企业的防火墙瘫痪等任何问题。在工作中多次出色的按时完成项目,直属上司多次受到客户表扬的电子邮件,包括"NIKE 耐克""ANZ银行""DHL集团""GE 通用集团"等等。曾多次率领本人管理的团队高准确度,提前完成 ANZ银行组澳,塔斯曼海峡,库克海峡系统防火墙项目,并夺得"Be Your Best"万人企业年度管理奖项。
- 2. 自 03 年担任市场部人员负责狮王酒业 (lion-nathan)旗下产品 Steinlager 啤酒在本地市场的推广,在 2004 年其本地市场占有率上升 14.5%达到 31%。2005 年初提升为市场部总监,因出色的表现,2005 年被集团委派回大中华地区的运营管理总监,负责狮王酒厂苏州新加坡工业园区股权拆分的监管,以及狮王管理学院在大中华区的建立项目。其中包括财务预算和监控,人员的组建,项目的实施和管理并成功参与和完成与中国华润集团的股权转让项目,使集团的利益最大化。经总经理推荐,曾被狮王集团多次要求参加澳洲悉尼总部的高层年度会议,以及 online的高层季度会议。
- **3.** 曾主导狮王集团的大中华地区的股权出售事官,与狮王集团总经理及总裁协

- Competent in ERP system analysis, with a record of participating in and completing the implementation of Lion Nathan's ERP system in the Greater China Region (SAP).
- **1.** Mainly responsible for managing a team to implement long-distance trans-oceanic projects for large enterprise users, including the leasing and connection of submarine cables, configuration and maintenance of safety firewalls (hardware), the management of the team, and the supervision of financial expenditure during project implementation. Responsible for planning and organizing any emergency projects such as firewall breakdown in large enterprises. Immediate supervisor received continual emails complimenting my outstanding performance from our clients, including Nike, ANZ Bank, DHL and GE Group. Experience leading a team to implement the project of configuring a firewall for ANZ Bank's New Zealand Australia, Tasman Strait and Cook Strait system accurately and ahead of schedule. and winning "Be Your Best", an annual management award for ten thousand employee enterprises.
- 2. Experience working in the Marketing Department of Lion Nathan since 2003 and being responsible for the promotion of Lion Nathan's Steinlager in the local market, successfully increasing its market share in the local market by 14.50% to 31% in 2004. Promoted to Marketing Director of the company in early 2005; then sent back to the Greater China Region by Lion Nathan and appointed Operations Director due to my outstanding performance. Given charge of overseeing the divestiture of stock ownership of Lion Nathan's Suzhou-Singapore Industrial Park and the establishment of the Lion Nathan Management Institute in the Greater China Region. This included financial budget and financial supervision, recruitment of personnel, and the implementation and management of projects. Participated successfully in and completed the stock ownership transfer to China Resources and maximised the benefits for Lion Nathan.
- **3.** Took the lead in handling the sale of Lion Nathan's stock ownership in the Greater

China Region. Involved in discussions with 商,在会议期间本人曾提出重大意见,而且被采用---实行"售股不售牌制度"以保留原有品牌的知名度,保留"Steinlager"(世好)品牌的所有权。并被派至中国地区协助和华润集团收购股权的谈判会议,并管理和监控股权的转让。

4. 曾率领和管理 20 人团队为 ANZ 银行完成紧急处理的防火墙瘫痪和 ATM 提款机失控问题,组织团队进行分析和抢修的实施,直接和客户进行沟通,在 3 小时内完成修复任务,并在抢修过程中果断地提出"无收据提款"策略,完全把 ANZ银行的损失减为零。

the General Manager and CEO of Lion Nathan, and made an important suggestion at the meeting which was to implement the system of "Sell no ownership while selling stock" in order to maintain the popularity of the original brand and the ownership of the Steinlager brand. My suggestion was adopted. Sent back to the Greater China Region to assist with the negotiation with China Resources about purchasing stock ownership and assigned to manage and oversee the transfer of stock ownership.

4. Experience leading and managing a team of 20 to deal with ANZ Bank's emergency problems of firewall breaking down and ATMs losing control. Organized the team to implement analysis and urgent repair, communicating directly with the client, completing the repair task within 3 hours. Put forward the decisive strategy "Withdraw cash without receipt" in the course of repairs, resulting in reducing ANZ's loss to zero.